

MEDIA INFORMATION 2023

WWW.LUXURYBNBMAG.COM

LUXURY | BNB

MEDIA PACK

FOR OWNERS AND MANAGERS OF BNB'S, INNS,
BOUTIQUE HOTELS & HOLIDAY LETS



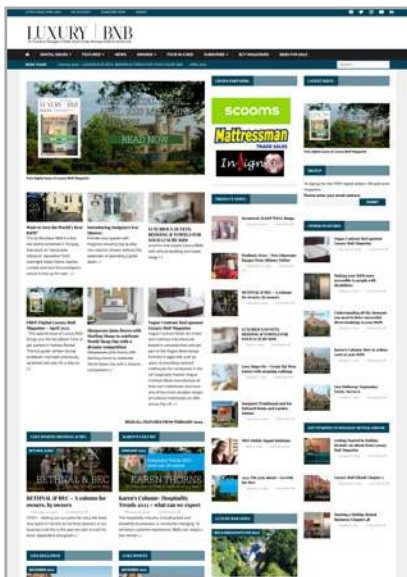
WHAT WE DO

Luxury BnB Magazine is the UK's only online magazine educating, inspiring and informing the luxury BnB, small boutique hotels, Inn Keepers & Holiday lets across the whole of the UK and Europe.

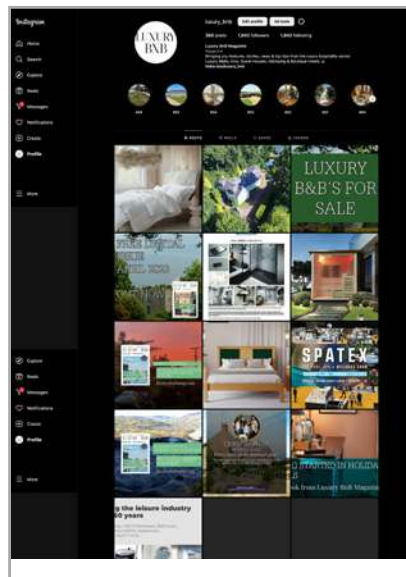
For our commercial partners this is therefore a unique opportunity to promote your products and services to a qualified contract buyer audience. A sector that was growing pre-pandemic due to Brexit and the rise in staycations, and that is set to boom in popularity post COVID and beyond.

Please contact us to talk about the mix of promotional opportunities that can work best for you. Please email editore@luxurybnbmag.com.

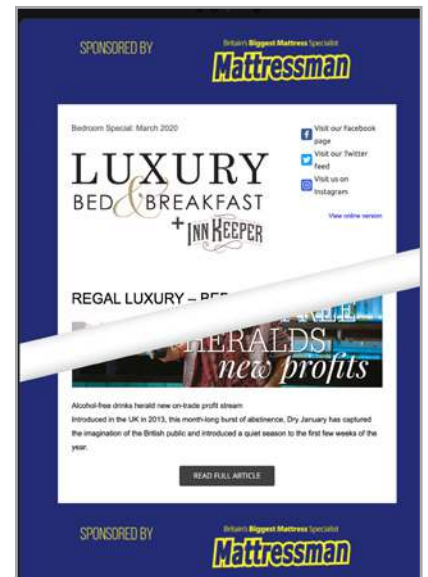
ONLINE



SOCIAL



EMAIL



Regular contributors and industry experts:

- David Weston, Bed & Breakfast Association
- Lisa Holloway, B&B Owners and TV Presenter
- Yvonne Halling, B&B Coach
- Matt Bryant, Zig Zag Accounting.
- Karen Thorne @ B and B Academy
- Lucy Ames, Sustainability Consultant
- Bethnel & Bec, Awards winning Holiday lets

What to expect:

- Property features
- Advice, top tips and content from industry experts
- Industry news
- Product news
- Properties for Sale
- Directory

THE NUMBERS

50,000 EMAILS SENT

SOCIAL MEDIA

Engagements: 950 Fans: 3311

WEBSITE

10k Pages, 4,000 sessions / Month

SUBSCRIBERS & MEMBERS

Online Members: 12,768
eNewsletter: 15,500

THE RATES

	1 ISSUE
SPONSORED CONTENT - 1 FEATURE	£ 250 + VAT
PRODUCT NEWS (*)	£ 175 + VAT
PROPERTIES FOR SALE	£ 175 + VAT
SOLUS E-MAILS - 3 off (*)	£ 250 + VAT
EMAIL SPONSORSHIP	£ 175 + VAT
ONLINE BANNER ADVERT - IN HEADER ON ALL PAGES	£ 75 + VAT / Month
MPU BANNER ADVERT - IN ALL POSTS / FEATURES	£ 50 + VAT / Month

(*) Website post, including in eNewsletter & social media post